

June 30, 2009



COMMUNITY SERVICES COMMITTEE REPORT

To: Community Services Committee
From: Colleen Neil - Recreation Services Manager
Re: Recreation Facility Rates

BACKGROUND:

The pool rates were increased annually on September 01 in 1997, 1998 & 1999. Rates were held September 2000 – September 2002 at the request of the Leisure Services Committee. A 5% increase to all rates was approved effective September 01, 2003 and 2004. All rates were reviewed and held with the opening of the new facility in 2005 and the addition options became available to all users. Rates were again increased 5% in 2007.

The Leisure Services Committee has reviewed the ice rates and increases for years past along with a comparison of other Northwestern Ontario communities. Existing Arena costs were presented along with revenue for the past ice seasons. The committee considered the existing costs combined with the projected increased of wages and utilities and has recommended a 5% increase in the Ice Rental Rates for the Kenora Recreation Centre and the Keewatin Memorial Arena in 2005 and 2007. Past rates have been approximately an average of 45% cost recovery.

The Recreation department meets regularly with our ice user groups – individually as required and annually to update & seek information from the entire body of minor & adult users. Annual meetings included discussions on ice allocation, new challenges, customer service, statistics-regarding ice rental revenues & expenditures, and anticipated increases in rates.

The Leisure Services committee would like council to consider having a resolution that states what the City of Kenora's percentage of cost recovery would be for operating their recreation facilities. At this time the recommendation is that adult rates represent an average 65% cost recovery and that all child and youth rates be at an average 55% rate of cost recovery. Non Resident rates should eventually be at 100% cost recovery. If this recommendation is accepted rates would be reviewed each spring and either held or increase to maintain or improve the percentage of cost recovery. With new energy efficiencies being proposed in the arenas we should be able to be up to our target of percentage of recovery in the next two years. Pool rates will require longer due to the current rate of cost recovery and so that users groups do not have more than 5% of user fee increases in any given year.

Room rental rates were set at \$25.00 per hours, \$75.00 for 4 hours, \$125.00 a day and \$250.00 for the weekend. All rooms were the same rate regardless of size or level of activity and maintenance. A new rate schedule is proposed to better cover the setup, maintenance and activity level for each room. In 2008 room rental revenues were approximately \$8,500.00. In 2009 we have already generated \$10,000.00. With the proposed rates the facility will be in a better position to meet or exceed projected revenue.

The Leisure Services Committee reviewed the rates information on June 30, 2009. They support the proposed rates for September 1, 2009.

Ice Rate Information

Regional Comparison	Kenora (Current)	Dryden	Sioux Lookout	Fort Frances	Average
Resident Rates					
Minor Recreation	70.61	71.06	63.43	89.95	73.76
Minor Tournament/Special Event/Game	77.17	84.92	75.48	101.00	84.64
Adult Recreation	97.12	108.02	105.67	134.00	111.20
Adult Tournament/Special Event/Game	102.90	120.98	126.81	145.25	123.99
Non Resident Rates					
Recreation	115.76	135.14	----	156.50	135.80
Tournament/Special Event/Game	122.85	135.14	----		129.00
Summer	121.27	125.00	----	Youth 107.25 Adult 160.50	128.51

	Kenora Current	Proposed Rate for September 2009 Plus GST	Cost Recovery
Resident Rates			
Minor Recreation	70.61	74.14	49%
Minor Game/Tournament/Special Event	77.17	81.03	54%
Adult Recreation	97.12	101.98	68%
Adult Game/Tournament/Special Event	102.90	108.05	72%
Non Resident			
Recreation	115.76	121.55	81%
Special Event/Game/Tournament	121.27	127.33	85%
Summer Ice	121.27	127.33	have not been able to generate actual cost on summer ice programs at this time (will have actual at the end of September 2009)

Pool Rate InformationCurrent Pool Rates: **Proposed Rate Changes (2009)**

Description	Rate Per hour	Guard Rate	Rate Sub-total	GST 5%	Total Rental Rate	Cost Recov %
Minor - Resident (17 yrs. & under)						Average 48%
1-30 people	47.40(49.77)	20.00(25.00)	67.40(74.77)	3.37(3.74)	70.77(78.51)	36%
31-100 people	47.40(49.77)	40.00(50.00)	87.40(99.77)	4.37(4.99)	91.77(104.76)	48%
101-180 people	47.40(49.77)	60.00(75.00)	107.40(124.77)	5.37(6.24)	112.77(131.01)	59%
Adult - Resident (18 yrs. & over)						Average 55%
1-30 people	63.06(66.21)	20.00(25.00)	83.06(91.21)	4.15(4.56)	87.21(95.77)	43%
31-100 people	63.06(66.21)	40.00(50.00)	103.06(116.21)	5.15(5.81)	108.21(122.02)	55%
101-180 people	63.06(66.21)	60.00(75.00)	123.06(141.21)	6.15(7.06)	129.21(148.27)	67%
Adult - Non Res. (18 yrs. & over)						Average 63%
1-30 people	78.81(82.75)	20.00(25.00)	98.81(107.75)	4.94(5.39)	103.75(113.14)	51%
31-100 people	78.81(82.75)	40.00(50.00)	118.81(132.75)	5.94(6.64)	124.75(139.39)	63%
101-180 people	78.81(82.75)	60.00(75.00)	138.81(157.75)	6.94(7.89)	145.75(165.64)	75%
Swim Meet - Minor (17 yrs. & under)						Average 58%
1-30 people	68.20(71.61)	20.00(25.00)	88.20(96.61)	4.41(4.83)	92.61(101.44)	46%
31-100 people	68.20(71.61)	40.00(50.00)	108.20(121.61)	5.41(6.08)	113.61(127.69)	58%
101-180 people	68.20(71.61)	60.00(75.00)	128.20(146.61)	6.41(7.33)	134.61(153.94)	70%
Swim Meet - Adult (18 yrs. & over)						Average 69%
1-30 people	90.97(95.52)	20.00(25.00)	110.97(120.52)	5.55(6.03)	116.52(126.55)	57%
31-100 people	90.97(95.52)	40.00(50.00)	130.97(145.42)	6.55(7.28)	137.52(152.70)	69%
101-180 people	90.97(95.52)	60.00(75.00)	150.97(170.52)	7.55(8.53)	158.52(179.05)	81%

*****new*****

Exclusive pool rental for up to 300

Resident \$210.00 + GST

Non Resident - \$262.50 x 5% GST

Room Rate Information

Kenora Recreation Centre & Keewatin Memorial Arena		
Room	Current Rates	Proposed Rate
Community Hall	25.00/hour 75.000/4 hours 125.00/day Or 250.00/weekend	\$35.00/hour +GST
Meeting Room		\$25.00/hour +GST
Aerobic Room		\$40.00/hour +GST
Rotary Room		\$35.00/hour +GST
Lounge		\$25.00/hour +GST
Party Room		\$25.00/hour +GST
Kenora Lobby		\$25.00/hour +GST
Training Room		\$25.00/hour +GST
Child Minding		\$35.00/hour +GST
Keewatin Board Room		\$25.00/hour +GST

BUDGET:

Using the proposed new rates, we will be in better position to meet our projected revenue targets for the operating budget. This increase will enable us to better recover the projected increase in program and material fees, insurance, staff wages, and permit a partial recovery for de-regulated services such as hydro and natural gas, etc.

COMMUNICATION PLAN:

Recreation Department Manager, Supervisor and Staff, City Clerk, and General Public.

RECOMMENDATION:

THAT the Leisure Services Committee recommends that Council approves the following rates effective September 01, 2009:

Resident Rates	
Minor Recreation	74.14
Minor Game/Tournament/Special Event	81.03
Adult Recreation	101.98
Adult Game/Tournament/Special Event	108.05
Non Resident	
Recreation	121.55
Special Event/Game/Tournament	127.33
Summer Ice	
	127.33

Room	Rate
Community Hall	\$35.00/hour +GST
Meeting Room	\$25.00/hour +GST
Aerobic Room	\$40.00/hour +GST
Rotary Room	\$35.00/hour +GST
Lounge	\$25.00/hour +GST
Party Room	\$25.00/hour +GST
Kenora Lobby	\$25.00/hour +GST
Training Room	\$25.00/hour +GST
Child Minding	\$35.00/hour +GST
Keewatin Board Room	\$25.00/hour +GST

Description	Rate Per hour	Guard Rate	Rate Sub-total	GST 5%	Total Rental Rate
Minor - Resident (17 yrs. & under)					
1-30 people	49.77	25.00	74.77	3.74	78.51
31-100 people	49.77	50.00	99.77	4.99	104.76
101-180 people	49.77	75.00	124.77	6.24	131.01
Adult - Resident (18 yrs. & over)					
1-30 people	66.21	25.00	91.21	4.56	95.77
31-100 people	66.21	50.00	116.21	5.81	122.02
101-180 people	66.21	75.00	141.21	7.06	148.27
Adult - Non Res. (18 yrs. & over)					
1-30 people	82.75	25.00	107.75	5.39	113.14
31-100 people	82.75	50.00	132.75	6.64	139.39
101-180 people	82.75	75.00	157.75	7.89	165.64
Swim Meet - Minor (17 yrs. & under)					
1-30 people	71.61	25.00	96.61	4.83	101.44
31-100 people	71.61	50.00	121.61	6.08	127.69
101-180 people	71.61	75.00	146.61	7.33	153.94
Swim Meet - Adult (18 yrs. & over)					
1-30 people	95.52	25.00	120.52	6.03	126.55
31-100 people	95.52	50.00	145.42	7.28	152.70
101-180 people	95.52	75.00	170.52	8.53	179.05

Exclusive pool rental for up to 300 Resident \$210.00 + GST Non Resident - \$262.50 +GST

THAT in accordance with Notice By-Law Number 14-2003, public notices for this increase will be given; and

THAT Council give three readings to a by-law to amend Schedule "B" to Tariff of Fees and Charges By-Law Number 100-2003; and

THAT this increase takes effect September 01, 2009; and

THAT that future rates and fees be set at a rate of 65% cost recovery for adults, 55% cost recovery for children and youth and 100% cost recovery for Non Resident rates; and

THAT no annual increase be greater than 5% per year for children and youth rates and 10% for adult and nonresident rates until desired rate of percentage of cost recovery is reached.

